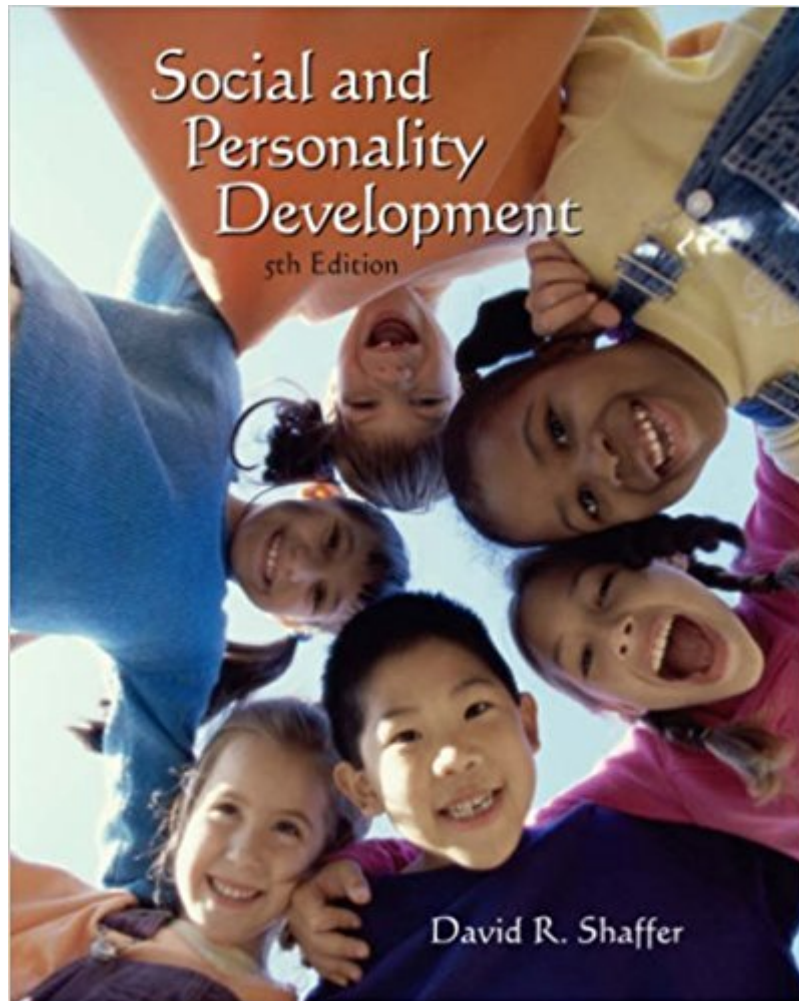


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# Social And Personality Development (with InfoTrac)



## Synopsis

The success of this best-selling text lies in the author's belief that a good text talks with, rather than at, its readers. Shaffer does an extraordinary job of anticipating students' interests, questions, and concerns while treating them as active participants in the process of learning about social and personality development. The Fifth edition of **SOCIAL AND PERSONALITY DEVELOPMENT** features clearly written, current coverage of social and personality development that aids students in discovering the causes, processes, and complexities that underlie developmental change. Students learn why biological and environmental factors, contextual factors such as cross-cultural, familial, neighborhood, school, and peer-group influences cause change in children. Shaffer also explores the approaches that researchers use to test their theories and answer important questions about developing children and adolescents. This book's effective coverage of field research stands out from other texts not only for its accuracy and currency, but because Shaffer consistently juxtaposes classic research with the latest breakthroughs in a way that helps students appreciate how knowledge builds on earlier findings. This edition features a much stronger emphasis on cultural influences on development.

## Book Information

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## Customer Reviews

As an instructor, I found this to be an excellent text. In particular, I appreciated the repeated incorporation of cross-cultural research. This text answers the call for incorporating diversity across the curriculum. Repeated inclusion of cross-cultural similarities and differences, combined with

repeated discussions of the interconnections of multiple variables, helps students move away from a "one-size fits all" approach and egocentric thinking. By the end of the semester, when students were presented with a hypothetical problem scenario to resolve, they quickly outlined a list of additional details they would need to know, offering how each variable (parenting style, ethnicity, location of residence, violence within family, etc.) would alter the "goodness of fit" of their intervention. Also, the author does not shy away from presenting research evidence that is sometimes contradictory or inconclusive, which provides an excellent opportunity for in-class discussions of the reality of research and how, as a field, we address these issues. The only drawback is the amount of information sometimes overwhelmed students, so I found it necessary to focus their reading on certain sections of each chapter - however this can also be viewed as strength, since it allowed me to "customize" my course to some extent.

This book really helped me with my class. It was really informative and helped me so much. It was an easy class because of the book. I thought it was an easy read one of the best psychology books I have ever read, and that I can say I really enjoyed.

I'm using this textbook for one of my college psychology courses. I use this book a lot and its very helpful. I love the chapter reviews and the way the information is written! Its a great read and helped me learn a lot!

More than met my expectations...fascinating and informative content--complex issues thoughtfully examined and explained. I am very pleased with my purchase!

You can't beat the price of older book versions, and this is getting me through the class with an 'A' even though it's two versions ago!

As a psychology major I have read many psychology books. This is by far the best book I have ever read. It is an easy read, it is simple and direct when discussing the different theories. I had the "a-ha" moment while reading this book and all the theories and authors made sense to me. I would recommend this book to anyone who is looking to psychology, child development, education, and sociology. Parents would find this book educational. As a parent of three pre-teen boys I was amazed at the information that I could have used during their younger developmental years, but I learned so much that will help me in the future. This is a keeper!!! I usually sell my books back, but

not this one!

One of my favorite development books. It easily explains everything you need to know about social and personality development

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